

Alina Ohanesian

Graphic + UI/UX Designer

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SKILLS

Design

Branding // Typography
Visual Design // Responsive
Design // User Research
Wireframing // Prototyping
Design Thinking // Photography
User Interface Design

Technical

Adobe XD

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe Lightroom

Adobe Express

Sketch

InVision

Figma

After effect

EDUCATION

Google

UX Design certificate // October 2022 - Online

General Assembly

UX Design certificate // June 2017- Online

California State University Long Beach

B.A. Studio Art / Graphic Design // Fall 2015

Glendale Community College

A.A. Art // Spring 2012

Tehran Art School

Graphic Design Professional Degree // Spring 2006

WORK EXPERIENCE

Graphic Designer - Rodeo Realty // 2019 - Present

Create marketing materials for Realtors to advertise and improve their sales. Designing visual concepts for Collateral including, postcards, business cards, brochures, flyers and banners. Work on digital marketing, creating emails and websites to advertise new listings.

UX Intern - Fuloop App // 4 Months / 2019

Managing a research plan, help identify market need, AB testing, doing Online surveys, and using data analysis tools. work with User experience design team to improve product followed by User interviews.

Graphic Designer - Freelance // 2014 - Present

Creating concepts to communicate ideas and solve problems. Designing print and digital materials such as branding, marketing, websites and apps.

Costumer Service / Merchandiser - Homegoods // 2008 - 2015

Planned and developed merchandising strategies, helped to increase customer interest and sales levels by displaying products appropriately. Received payment, issued receipts, refunds, or change due to customer.